

## APF Most Important Futures Work Award 2012



The Association of Professional Futurists (APF) marked its 10th anniversary with a series of events in Toronto during late July 2012, most of which I attended. Among them was an evening get together in the Distillery District during which time a number of awards were presented. One of these was a Most Important Futures Work (MIFW) for my 2010 book, *The Biggest Wake-Up Call in History*. In the book I reviewed the global predicament, some of the strategies proposed to address it and possible ways forward in what look like increasingly impossible times. (Further details are in earlier post and reviews can be found on the Foresight International site, where the book can be purchased.)

The relevant award category was 'published works that analyse a significant futures issue.' The other publication thus honoured was Tim Jackson's stimulating *Prosperity Without Growth*. It is an honour to be recognised by the APF and to share the limelight, as it were, with such a ground breaking work. The award certainly raised the profile of the book and may, in turn, make it a little easier to work toward a second edition and mainstream publication.

Sincere thanks are due to all those who were involved in this year's selection process.

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